



REGINA RIVER RATS

2026-27 Corporate Sponsorship Opportunities

QVHL JUNIOR C 2025/26 CHAMPIONS

Support Local Hockey. Build Local Business.

reginariverrats.ca

WHY SPONSOR THE RIVER RATS?

QVHL JUNIOR C 2025/26 CHAMPIONS

01 / ABOUT US

ABOUT US

The Regina River Rats are the **QVHL Junior C 2025/26 Champions** — and the best is still ahead. Under bold new ownership, the organization is undergoing a complete transformation for 2026-27: new jerseys, new website, new merchandise, and a fresh business approach. Led by Head Coach **Brent Kaytor**, the Rats combine championship culture with a modern vision for hockey in Regina. Your sponsorship puts your brand in front of 100+ fans on a winning, growing team.

NEW FOR 2026-27: New jerseys • New website • New merch • New ownership • New direction

FOLLOW US: New social media channels launching this season — stay tuned for handles!

CHAMPIONSHIP PEDIGREE

The River Rats are the 2025/26 QVHL Junior C Champions — and that means something. Aligning your brand with a championship-winning team signals that you back excellence. Fans notice who supports a winner, and the excitement around a defending champion drives real attendance, real engagement, and real sponsor value.

BRAND NEW IN 2026-27

2026-27 is a complete reset. New jerseys, a redesigned website, fresh merchandise, and new social media channels are all launching this season. New ownership has brought a professional business mindset to every decision. Sponsors who join now get in at the ground level of a reinvented brand — maximum visibility from day one.

COMMUNITY FIRST

The River Rats are woven into the fabric of Regina. The new ownership group are local Realtors and community leaders who live and work here. Every game puts your business in front of families, neighbours, and loyal fans. Supporting junior hockey means investing in 18-to-21-year-old athletes who are the next generation of Regina's sports culture.

OWNERSHIP GROUP

Brent Kaytor

Head Coach & Co-Owner

Brendan Thibault

Co-Owner

Dan Thibault

Co-Owner

Brian Tondevold

Co-Owner

Brendan Tondevold

Co-Owner

Team TNT | Century 21 Dome Realty Inc.

SPONSORSHIP PACKAGES

◆ DIAMOND

\$3,000
per season

RIVER RATS DIAMOND

INCL. 6 FREE Season Tickets — 10 Home & Playoff Games (\$600+ value)

- Large logo on team website with business link
- Featured sponsor spotlight on social media
- Logo on all sponsor graphics
- Prominent arena signage at home games
- PA announcement at every home game
- Promotional material distribution at games
- Team photo for business display
- Sponsor appreciation plaque
- **EXCLUSIVE:** Business logo on the back of ALL home jerseys
- **EXCLUSIVE:** Business logo on the back of ALL away jerseys
- **EXCLUSIVE:** Full promotional page in our printed sponsor program — distributed to every fan at every home game
- 6 season tickets for every home game (10) and home playoff game. Custom admission badge included

LIMITED TO 4 DIAMOND SPONSORS PER SEASON



SPONSORSHIP PACKAGES

ELITE

\$1,000

per season

RIVER RATS ELITE

INCL. 4 FREE Season Tickets — 10 Home Games (\$400 value)

- Medium logo on website with business link
- Featured sponsor spotlight on social media
- Logo on all sponsor graphics
- Arena signage at home games
- 4 season tickets for every home game (10) and custom admission badge included
- Promotional material distribution at games
- Team photo for business display
- Sponsor appreciation plaque
- Business logo on our printed sponsor program — distributed to every fan at every home game

LIMITED TO 10 ELITE SPONSORS PER SEASON

GOLD

\$600

per season

RIVER RATS GOLD

INCL. 2 FREE Season Tickets — 10 Home Games (\$200 value)

- Logo on website with business link
- Sponsor spotlight on social media
- Logo on sponsor graphics
- 2 season tickets for every home game (10) and custom admission badge included
- Team photo for business display
- Sponsor appreciation certificate
- Business mention on our printed sponsor program — distributed to every fan at every game

COMMUNITY

\$300

per season

COMMUNITY PARTNER

- Honourable mention on website with business link
- Thank-you social media mention
- Team photo for business display
- Sponsor appreciation certificate

ADDITIONAL OPPORTUNITIES

GAME NIGHT SPONSOR

\$250

Exclusive recognition at one of our home games. Set up at a dedicated table by the gate, display your signage, and hand out promotional materials directly to fans. Your business also receives PA shoutouts throughout the game — power plays, penalty kills & goals announced as 'Brought to you by [Business Name].'

FULL SEASON PLAYER SPONSORSHIP

\$250

Put your business name behind one of our players for the entire season. Your logo and business name will be featured alongside your sponsored player's profile on our website and in our printed programs, giving you consistent visibility with fans all season long — right through the playoffs.

CUSTOM PACKAGE

CONTACT US

Have something specific in mind? We will build a package tailored exactly to your marketing goals and budget. Reach out directly to discuss a custom sponsorship that works for your business.





BECOME A RIVER RATS SPONSOR TODAY

All sponsorships include an official invoice for advertising/marketing expense write-off purposes.

Brendan Thibault

Co-Owner, Regina River Rats

Team TNT | Century 21 Dome Realty Inc.

PHONE

306-535-3069

EMAIL

brendanthibault@gmail.com

WEBSITE

reginariverrats.ca

New social media channels launching this season — follow us for updates!